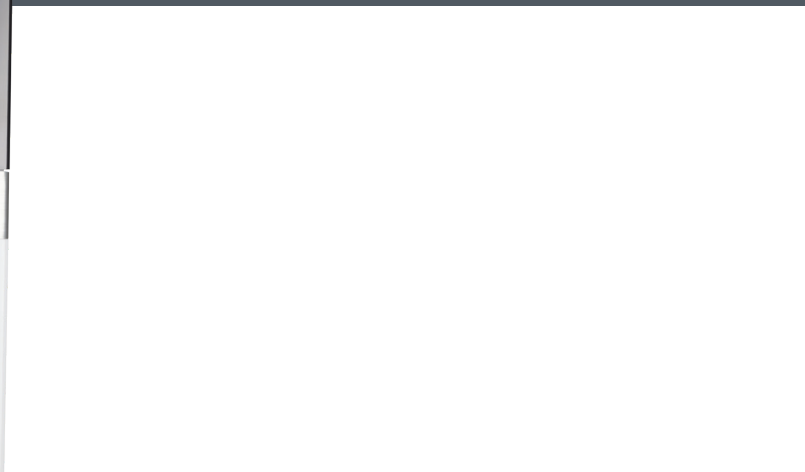


minimax INNOVA

Manufactured by **HARVEY WATER SOFTENERS**



Your Minimax Distributor is:



minimax.co.uk



minimax INNOVA

Water Softener

Manufactured by **HARVEY WATER SOFTENERS**

**POWERED BY THE LATEST
5th GENERATION TECHNOLOGY**

Introducing the minimax INNOVA

THE LATEST 5th GENERATION WATER SOFTENING TECHNOLOGY

MINIMAX INTRODUCES THE NEXT GENERATION IN WATER SOFTENING TECHNOLOGY WITH ITS IMPROVED DESIGN, ECO CABINET AND ROBUST TESTING.

The new cutting edge Minimax Innova Water Softener is designed and manufactured in Britain, specifically for our plumbing systems. With its twin cylinder design you can enjoy softened water 24/7.

Only available through your Minimax distributor who is expertly placed to give you the best advice for your home and needs. The Minimax Innova comes with the 10 years parts warranty, so you have the confidence it's a product built to last.



Most environmentally friendly cabinet
New recycling technology allows the Minimax Innova to use 62% recycled plastic in its cabinet material.

Smallest twin cylinder design
The smallest water softener on the market. Able to fit under a standard British kitchen sink, saving valuable space.

Mini Curve salt block
The latest curved salt block system allows more salt capacity in the water softener.

Accurate metering
Displacement meters mean accurate regeneration, low salt costs and efficient water usage.

Non-electric
No timers, motors, adjustments or complicated programming.

Robust testing
Tested to a million cycles. The British standard is 5,000 cycles.

Made in Britain

The Minimax Innova has a very proud British heritage. Designed, hand built and individually tested in Woking, Surrey by our water softener experts. The Minimax Innova factory has been in the same location for over 40 years. We proudly support local companies.



Twin parallel cylinder system
24/7 softened water with no interruptions. Unlike electric single cylinder water softeners.

Smart shuttle metering
Improved operating performance window, able to operate at extremely low pressure.

Accurate metering for maximum flow rates
Measures to the drop the amount of water used to allow regeneration. This saves wasting water and salt.

Mini Curve salt block
Lighter and easier to load, increasing the salt capacity to 4 blocks.

Eco cabinet
The cabinet is made from 62% recycled plastic from a clean source.

Non-electric
great efficiency and low running cost. No extra cost of hiring an electrician to install a plug socket.

Advanced resin bead formula
Highest grade resin has increased absorption of limescale. Making the Innova efficient, saving on water usage.

Robust testing
Tested above British standards to a million cycles.

Smallest twin cylinder water softener

SALT CAPACITY 4 Mini Curve salt blocks
Compared to previous models of only 2 blocks.

Dimensions	Regeneration	Capacity	Water Pressure	Peak flow rate
Height: 495 mm	Time required: 11 minutes (approx)	3,000 litres of softened water per day	1-10 bar	51 litres per min
Width: 206 mm	Salt used per regeneration: 300g		PRV recommended from 6 bar	
Depth: 435 mm	Water used per regeneration: 17 litres			

Available from your local
Minimax Distributor

The NEW MINI CURVE SALT BLOCK

LIGHTER, SMALLER, EASIER TO CARRY WITH INCREASED CAPACITY

Your Minimax Innova Water Softener uses revolutionary Mini Curve salt blocks to function, which need to be replenished regularly so you have an uninterrupted softened water supply.

Your Minimax Innova Water Softener is easy to care for. You won't need regular service appointments the only thing you'll need to do is refill it with new Mini Curve salt blocks when it runs out.

BENEFITS OF THE NEW MINI CURVE SALT BLOCK:

- Lighter to carry
- Smaller in size
- Easier to handle and store
- Increased load capacity

How many salt blocks you need depends on how much water you consume in your home.

All our salt adheres to the Grade A BS EN 973 standard for water softening salt and we can guarantee 99% purity or better. To maintain warranty you must only use Grade A salt.



47%
Reduced
Weight

0.6kg
more load
capacity

SALT CAPACITY
4 Mini Curve
salt blocks

Compared to
previous models of
only 2 blocks.



THE UK'S FIRST ECO-FRIENDLY WATER SOFTENER

The Minimax Innova cabinet is made from

**62% RECYCLED
PLASTIC**

What recyclable plastic do we use?

The recycled plastic is Pre Consumer Waste plastic and comes from moulds for making contact lenses.

These moulds are ordinarily single use and would become waste once used. But with new technology we're able to repurpose this plastic for the Minimax Innova Water Softener.

Using recycled plastic saves

84 TONNES

of plastic waste each year that would
otherwise end up in landfill*.



BOTTLE QUALITY FILTERED WATER STRAIGHT FROM THE TAP WITH OUR DRINKING WATER SOLUTIONS.

With a drinking water filter system installed you will be able to enjoy high quality drinking water straight from the tap without the guilt of using plastic bottles. Saving you money and reducing plastic waste.

In the UK the average adult will dispose 150 drinking bottles each year.

If 1 in 10 people switch to a
filtered water system it will save

340 MILLION

plastic bottles being made each year*



WONDERING HOW SOFTENED WATER COULD BENEFIT YOU?

Your water supply contains hardness minerals, dissolved from rock in your area. Rainwater is naturally soft, however it absorbs substances underground which turn it hard.

Your area may be over 200ppm. Building regulations state that where water hardness exceeds 200ppm, water should be treated to prevent limescale from reducing heating efficiency.



SHINIER HOME

Scale will disappear to uncover beautiful surfaces that look brand new.



LONGER LASTING APPLIANCES

With softened water scale will slowly diminish, extending the lifespan of appliances.



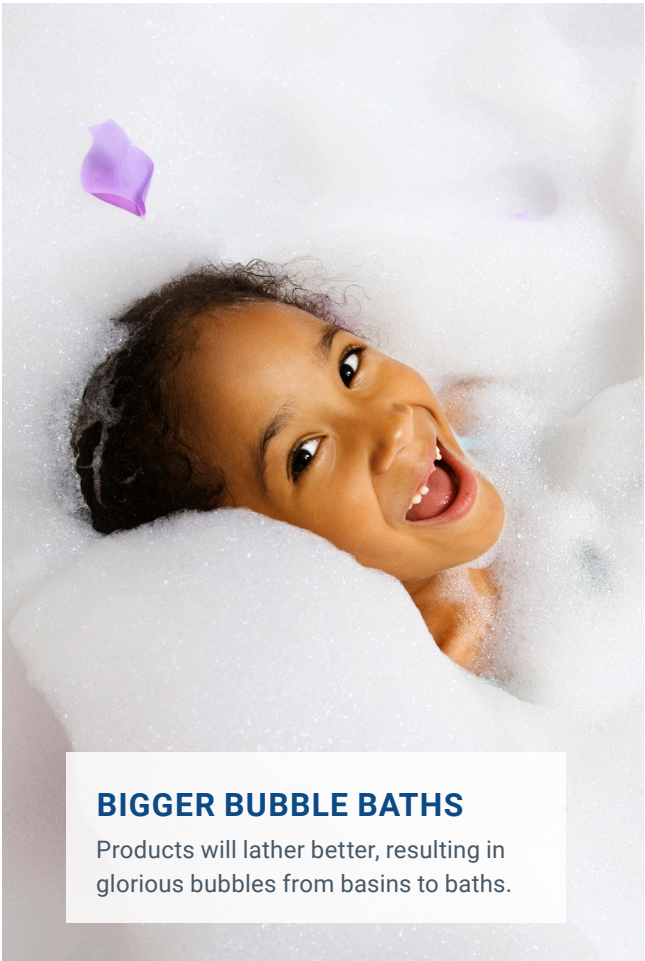
CHEAPER BILLS

Pipes can descale over time and your whole hot water system will become more efficient.



LESS TIME CLEANING

No scum marks in your kitchen and bathrooms means your cleaning time will be reduced.



BIGGER BUBBLE BATHS

Products will lather better, resulting in glorious bubbles from basins to baths.



SOFT ON SKIN

Help keep your skin in tip-top condition by soothing it with softened water.

SCIENTISTS PROVE LINK BETWEEN HARD WATER AND ECZEMA

New research has revealed the link between hard water and skin conditions like eczema. Scientists at the University of Sheffield and King's College London, have proved that hard water damages the skin, raising the risk of infection and potentially contributing to the development of eczema. The study, which we were asked to fund, proves what we've known here for years; that when it comes to skin conditions, softened water can make all the difference.

Find out more here:
<https://www.minimax.co.uk/eczema>



FEWER PRODUCTS

Make your soap last longer. From shampoos to bathroom cleaners, you will notice a reduction.